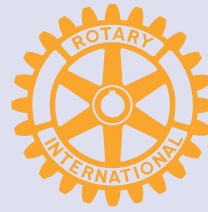


**"In matters of style,
swim with the current;
in matters of principle,
stand like a rock."
— Thomas Jefferson**

Rotary

Club of Golden



Friday, May 5, 2017 • 11:30 a.m. to 1 p.m.
Sheraton Denver West Hotel • Lakewood, CO

Call for Nominations

Past Winners and Keynote Speakers

2016

Cody Flooring & Tile (Golden); *Foothills Animal Shelter (Golden); Keynote Speaker: Dr. Douglas Jackson, President/CEO Project C.U.R.E.

2015

McKinstry (Golden/Nationwide); *The Denver Hospice (Denver); Keynote Speaker: Rebecca Love Kourlis, Executive Director of the Institute for the Advancement of the American Legal System (IAALS)

2014

Bob's Atomic Burger (Golden); *Arc Thrift Stores (Golden); Keynote Speaker: Colleen Abdoullah, Chair, WOW! Internet, Cable and Phone

2013

A Master's Hands (Littleton); *Golden Civic Foundation (Golden); Keynote Speaker: Corey Ciochetti, University of Denver

2012

My Pie (Wheat Ridge); *The Belize Education Project (Golden); Keynote Speaker: Jake Jabs, American Furniture

2011

Lake Arbor Auto and Truck (Westminster); *Denver Kids, Inc. (Denver); Keynote Speaker: Pete Coors, Coors Brewery

2010

Meyer Hardware (Golden); *Jeffco Action Center (Lakewood); Keynote Speaker: Scott Bemis, President and Publisher, Denver Business Journal

2009

Northwest Eye Care Center, P.C. (Wheat Ridge); *CASA of Jefferson & Gilpin (Golden); Keynote Speaker: Pat Grant, President/CEO, National Western Stock Show

2008

Dr. Steven Krebs (Wheat Ridge); *Colorado Energy Science Center (Golden); Keynote Speaker: James Owens, Founder, Center for Cowboy Ethics and Leadership

2007

Applewood Plumbing (Denver); *Developmental Disabilities Resource Center (Lakewood); Keynote Speaker: Daniel Ritchie, Previous Chancellor of Univ. of Denver, Previous CEO of Westinghouse

2006

Andrews & Anderson Architects (Golden); *Argyle Foundation (Denver); Keynote Speaker: Hank Brown, Previous President University of Colorado, Previous US Senator

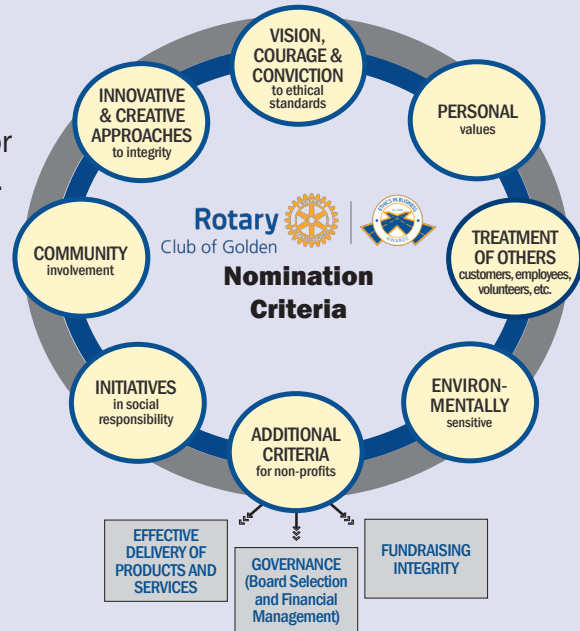
**Not for profit organization*

Please join the Golden Rotary Club to celebrate the 12th Annual Ethics in Business Awards!

The Ethics in Business Awards are a Golden Rotary Club tradition of honoring two local organizations, one for-profit and one non-profit, for leading the way in business ethics. These organizations demonstrate the highest standards of ethical business practice, integrity, and civic and social responsibility. Our mission is to recognize the best of the best.

Golden Rotary seeks your assistance in identifying business enterprises and non-profit organizations doing business in or actively serving Jefferson County that demonstrate

high levels of ethical business practices. **Please go to our website (www.GoldenRotaryEthics.org) and complete the nomination form by February 12, 2017.** Unless you request to remain anonymous, we will send a copy to your nominee with a request for additional information. Colorado School of Mines ethics students will select the winners of the 2017 Ethics in Business Awards. If your nominee is selected, you will be recognized at the Ethics in Business Awards ceremony on May 5, 2017. For additional information, call Jerry Lovejoy at 720-383-GEIB (4342).



Your Hosts for the 2017 Ethics in Business Awards:

Rotary
Club of Golden



Rotary's Four-Way Test

The Rotary Four-Way Test of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





The Rotary Club of Golden, the Golden and West Chambers of Commerce, and the Golden Civic Foundation cordially invite you to join us for the

12th Annual Ethics in Business Awards Luncheon

Friday, May 5 | 11:30 a.m. to 1 p.m.
Sheraton Denver West Hotel, 360 Union Boulevard, Lakewood

\$60 per person - prepaid reservations required. Seating is limited.

Get more information and secure and pay for your reservations at our website:

www.GoldenRotaryEthics.org

We will be honoring two organizations, one for-profit and one non-profit, for their distinguished records in adherence to the highest standards of ethics in business.



The Keynote Speaker is Matthew Wynia, MD. Dr. Wynia currently splits his time between clinical, administrative, research and outreach responsibilities at the American Medical

Association and the University of Chicago, both in Chicago, and the University of Colorado, Anschutz Medical Campus. In 2015 he moved to Colorado to serve as the full-time Director of the University's Center for Bioethics and Humanities.



The Master of Ceremonies will once again be Ed Greene, CBS4 weather and news anchor. Ed is the senior member of Denver's working media and has been

a Denver TV Newscaster for over 34 years. Ed says he loves his job and Colorado's always-changing weather. He joined CBS4 in 1981 and has worked with the crew at CBS4 for most of his broadcast career.

Reservations and secure online payment can be made at our website: www.GoldenRotaryEthics.org. To send by mail, see below

Yes, I/we want to attend the Annual Ethics in Business Awards Luncheon. Enclosed is a check for: \$_____ (**\$60 per person - prepaid reservations required. Seating is limited.**). Please make checks payable to: Rotary Club of Golden. Please complete this reservation form by April 30, 2017 and mail to Rotary Club of Golden, PO Box 851, Golden, CO 80402.

Name _____

Business/Organization _____

Guest(s) _____

Phone _____

Email _____

Sponsorship Opportunities

The Rotary Club of Golden encourages corporations, organizations and/or individuals to be sponsors of this prestigious community event. The following list outlines the benefits of each sponsorship level.

Space is limited so please secure your sponsorship by calling Jerry Lovejoy at 720-383-GEIB (4342), emailing GoldenRotaryEthics@gmail.com or by going to our website at www.GoldenRotaryEthics.org.

Platinum Level - \$5,000

**Exclusivity - only one company will be afforded this opportunity*

- Corporate logo to be displayed on every page of the EIB website
- Corporate logo to be displayed on the Rotary Club of Golden's website home page through December 2017
- Company name with logo printed in Event Program and in all advertising
- One table for 10 guests with your company signage on the table
- Recognition from the Master of Ceremonies during the event
- Banner signage placed in the event center
- Special recognition provided at your request
- Marketing table provided for promotion and sale of your products
- Individual and/or table promotion gifts permitted
- Individual electronic display of corporate logo prior to and following the ceremony

Gold Level - \$2,500

- Company name with logo displayed on sponsorship page of the EIB website and printed in Event Program and in all advertising
- One table for 10 guests with your company signage on the table
- Recognition from the Master of Ceremonies during the event
- Shared electronic display of corporate logo with other Gold Sponsors prior to and following the ceremony

Silver Level - \$1,000

- One table for 10 guests with your company signage on the table
- Company name with your organization's full-color logo displayed on sponsorship page of the EIB website and included in the Event Program
- Composite electronic display with your organization's full-color logo with other Silver Sponsors prior to and following the ceremony

Bronze Level - \$750

- One table for 10 guests with your company signage on the table
- Company name displayed on sponsorship page of the EIB website and in the Event Program
- Composite electronic display of corporate name only with other Bronze Sponsors prior to and following the ceremony